

Teaching and Learning Pragmatics

Where Language and Culture Meet

Noriko Ishihara
Andrew D. Cohen

Longman Applied Linguistics

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An understanding of sociocultural context is crucial in second language learning, yet developing this awareness often poses a real challenge to the typical language learner.

This book is a practical language teachers' guide that focuses on how to teach socially and culturally appropriate language for effective communication. Moving beyond a purely theoretical approach to pragmatics, the volume offers practical advice to teachers, with hands-on classroom tasks included in every chapter.

Readers will be able to:

- Identify possible causes of learner errors and choices in cross-cultural communication
- Understand second language acquisition theories that support their classroom practices
- Develop a pragmatics-focused instructional component, classroom-based assessments and curricula
- Help learners to become more strategic about their learning and performance of speech acts
- Incorporate technology into their approach to teaching pragmatics

This book aims to close the gap between what research in pragmatics has found and how language is generally taught today. It will be of interest to all language teachers, graduate students in language teaching and linguistics, teacher educators and developers of materials for teaching language.

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Contents

Acknowledgments	vii
Publisher's acknowledgements	viii
Introduction	ix
PART ONE Grounding in the teaching and learning of L2 pragmatics	1
1 Coming to terms with pragmatics (Cohen)	3
2 Teachers' pragmatics: knowledge, beliefs, and practice (Ishihara)	21
3 Collecting data reflecting the pragmatic use of language (Ishihara)	37
4 Describing speech acts: linking research and pedagogy (Ishihara and Cohen)	56
5 Learners' pragmatics: potential causes of divergence (Ishihara and Cohen)	75
PART TWO The nuts and bolts of pragmatics instruction	97
6 Theories of language acquisition and the teaching of pragmatics (Ishihara)	99
7 Class observation and teaching demonstrations (Ishihara)	123
8 Adapting textbooks for teaching pragmatics (Ishihara)	145
9 Discourse, interaction, and language corpora (Cohen and Ishihara)	166

10	Lesson planning and teacher-led reflection (Ishihara)	186
11	Curriculum writing for L2 pragmatics: principles and practice in the teaching of L2 pragmatics (Ishihara)	201
PART THREE Further issues in the learning, teaching, and assessment of pragmatics		225
12	Strategies for learning and performing speech acts (Cohen)	227
13	Incorporating technology into pragmatics-focused instruction (Ishihara)	244
14	Approaches to assessing pragmatic ability (Cohen)	264
15	Assessment of pragmatics in the classroom (Ishihara)	286
	Conclusion	319
	References	323
	Appendix A: Electronic resources for teaching pragmatics	355
	Appendix B: Pedagogical resources in L2 pragmatics	357
	Index	361